



Keep Safe Awareness Day

Wednesday 23 March 2022



I Am Me is an award winning community charity which works in partnership with Police Scotland to educate young people and the wider community about Disability Hate Crime (recognised as one of the most under reported crimes in the UK).

The project also has an initiative called Keep Safe. Keep Safe was developed in response to feedback from the local community and has been designed with disabled people across Renfrewshire. The initiative works in partnership with Police Scotland and a network of local businesses to create 'Keep Safe' places for disabled, vulnerable, and elderly people when out and about in the community. People can access these premises to seek assistance and help if they feel lost, confused, scared, in danger, or are feeling vulnerable. The Keep Safe initiative is being rolled out across Scotland and all Keep Safe places can be viewed on the FREE 'Keep Safe Scotland' phone app, which can be downloaded on iOS and Android.

Watch the Keep Safe Scotland clip to give you more information:

<https://www.youtube.com/watch?v=GZS7h1FTaQk>

Police Scotland and charity I Am Me Scotland are celebrating Keep Safe Awareness Day today **Wednesday, 23rd March 2022**. Designed to highlight the efforts underway across Scotland to create safe, supportive communities for everyone, the day also aims to encourage more premises to become **Keep Safe places** – safe havens in villages, towns and cities for anyone who may occasionally need assistance.

The initiative works with businesses and community resource locations, like cafes, shops, libraries, museums, or local authority premises and was designed in conjunction with disabled people who highlighted the importance of feeling safe in their local communities.

Keep Safe Places are for ANYONE to go to if they are feeling lost, scared, or feeling vulnerable when out and about. Keep Safe Places are there if you just need a moment to calm down, if you need someone to be contacted for you, or if you need help from the emergency services.

Shetland Public Protection Committee supports Keep Safe Awareness Day on Wednesday 23 March 2022 and would like to work with the community in Shetland to create safe spaces.

Do you own a local business?

Are you the manager of a shop, café, or supermarket?

Becoming a Keep Safe Place is straight forward and FREE!

If you would like more information or to become involved in the Keep Safe Project please contact dawn.smith@shetland.gov.uk or carole.Smith2@scotland.police.uk