



# Keep Safe Awareness Day

Wednesday 15 March 2023



Shetland Public Protection Committee in partnership with Police Scotland and charity I Am Me Scotland are celebrating **Keep Safe Awareness Day on Wednesday, 15th of March 2023.**

Designed to highlight the efforts underway across Scotland to create safe, supportive communities for everyone, the day also aims to encourage more premises to become Keep Safe places – safe havens in villages, towns and cities for anyone who may occasionally need assistance.

Since 2014 Police Scotland has been working in partnership with award winning community charity I Am Me Scotland to establish a network of Keep Safe Places across the country.

The initiative works with businesses and community resource locations, like cafes, shops, libraries, museums, or local authority premises and was designed in conjunction with disabled people who highlighted the importance of feeling safe in their local communities.

**Shetland Public Protection Committee supports Keep Safe Awareness Day on Wednesday 15 March 2023 and would like to work with the community in Shetland to create safe spaces.**

Do you own a local business?

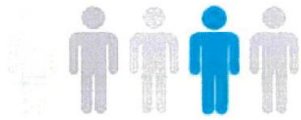
Are you the manager of a shop, café, or supermarket?

Becoming a Keep Safe Place is straight forward and FREE!

If you would like more information or to become involved in the Keep Safe Project please contact [dawn.smith@shetland.gov.uk](mailto:dawn.smith@shetland.gov.uk) or [Anna.Maxwell@scotland.police.uk](mailto:Anna.Maxwell@scotland.police.uk)

# WHY WE DO WHAT WE DO!

I Am Me Scotland is a Community Charity that works in partnership with Police Scotland to raise awareness of and tackle **Disability Hate Crime.**



**1 in 5 people in Scotland are registered disabled or with a long term illness.**



**90% of people with a learning disability say they have been bullied or harassed.**

**97%**

**97% of disability hate crimes go unreported.**



**Disability Hate Crimes account for only 4% of Police Hate Crime reports.**

We aim to change this with your help! We believe that **everyone** should feel safe in their communities and will strive to continue to educate our communities on disabilities, bullying and hate crime!

We have filled your activity pack with some things to help you to celebrate what we do!